



CREATIVE ALLIANCE  
M I L W A U K E E

## Member Benefits 2014

	Platinum (\$1500+)	Gold (\$350 for organizations; \$125 for Non-profit)	Individual (\$50)	FREE
<b>Talent Attraction and Retention</b>				
Creative Milwaukee Tour	Up to 2 tours per year for up to 20 people (\$2000 value)			
Job Opportunity Postings on CAM	unlimited	unlimited	unlimited	
Job Opportunity in CAM Newsletter	highlighted	highlighted		
Concierge Job Service Assistance	unlimited	unlimited		
Access to view job postings	X	X	X	X
Access to Skills Pipeline's database of projects and talent base	X	X	X	
<b>Publicity and Promotion</b>				
Member Events Promotion	unlimited	unlimited	unlimited	
Feature Story on Website	2x/year	1x/year		
Member Story in CAM Newsletter	1 x/year--Feature story	1x/year--Feature story		
Member Story pitched to local, regional and national media outlets	1x/year	1x/year	1x/year	
Presence on home page of website	Logo in banner	logo		
Website Directory	profile with logo	profile with logo	profile	profile
Annual Report	Company logo and name	Listing	Listing	
<b>Networking</b>				
CAM Event Admissions	Free up to 6 employees per event (*excludes annual Creative Milwaukee@Work Summit)	Free up to 4 employees per event (*excludes annual Creative Milwaukee@Work Summit)	Free attendance for individual member at CAM events(*excludes annual Creative Milwaukee@Work Summit)	
Receive newsletter and event invites	X	X	X	X